About bbw Hochschule – University of Applied Sciences

bbw Hochschule – University of Applied Sciences was established in 2007 as a collaboration between the Berlin-Brandenburg Business Associations (UVB) and the bbw Bildungswerk der Wirtschaft in Berlin and Brandenburg. Since its founding, bbw has grown to become the largest private, state-recognised university in Berlin and Brandenburg by number of enrollments. This growth has been fueled by an unwavering commitment towards preparing our students for the increasingly internationalised labour market.

While our education has been focused on the Berlin Brandenburg region, we are expanding our presence through strategic international partnerships with institutions in Asia, Africa and Russia – all the while developing closer relationships with partners located within the European Union. Our network of partner firms includes multinational German companies such as Siemens AG, Mercedes Benz, Bombardier Transportation and OTIS. bbw is system-accredited by FIBAA and state-accredited by the German Federal Science Council.

We look forward to answering your questions. Contact us for more information or make an appointment.

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bbw Hochschule – University of Applied Sciences
Leibnizstraße 11–13 | 10625 Berlin | Germany

bbw also offers the Work Placement Training programme that has been specifically designed to guide international students towards immediate employment within Germany. The complete offering allows students to graduate with a solid grounding of the German language combined with the ability to manage technology transfer processes in international environments.

The programme coincides with a period of compulsory internship in the third semester of the course. Where students do not find an internship position, bbw also offers optional intensive training programmes with partnering EU firms and institutes. In certain cases, bbw can also help support EU-wide internships with Erasmus+.

ITTM has been specifically tailored for engineering students looking to commence a career in management. By facilitating a student’s understanding of management duties and procedures, the two year Master’s programme will enable graduates to immediately commence work at companies operating at an international level.

Students benefit from the academic and practical experience of the lecturers as well as multiple collaboration opportunities bbw enjoys with partnering German firms. Project-based learning activities, where students work on real-life projects designated by local businesses, ensure the ITTM programme has a uniquely practical relevance for students from the outset.

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Overview

Degree
- Master of Science (M. Sc.)

Type
- Full-time

Credit Points
- 120 CP

Course Language
- English

Study Mode and Duration
- Full-time
  - 2 Years | 4 Semesters

Commencement
- Courses begin in April and October each year

Application Deadline
- For international applicants: 15th of January for the winter semester
  15th of July for the summer semester

Academic Requirements
- Bachelor Degree or higher
- English Language Level B2
- Academic Requirements

Tuition Fee
- 4 installments of EUR 3,725.00
  (EUR 14,900.00)*

Registration Fee
- For international applicants: EUR 150.00

Cost of living in Berlin
- Approx. EUR 1,000.00 per month

* The Work Placement Training Programme (WPT) is included in this fee.

Work Placement Training

bbw’s Work Placement Training (WPT) programme is a unique package of workforce integration services that has been developed in response to partnering firms and our alumni of international students. It runs concurrently with the university’s international Master's degree programmes and has been structured to ensure students have the best possible chance of finding permanent positions in Germany upon graduation. The WPT programme is structured over five workshops offered in the first and second semesters where students receive guidance about getting settled in the country, intercultural communication, academic writing, application preparation, interview procedures and finally working in Germany. This is followed by one-on-one internship and employment contract assessment support offered in semesters three and four.

Details of the programme can be found at:
https://www.bbw-hochschule.de/international/incoming/work-placement-training.html

The bbw Advantage

bbw Hochschule – University of Applied Sciences, provides the learning conditions that best further a student’s career. One way we do this is by designing each programme with specialist advisory councils made up of industry figures. This direct input from the commercial sector ensures our courses are developed to meet the immediate demands of the international labour market. Other reasons to study at bbw include:

- Small study groups with individual support
- Professors working in industry
- Internships worldwide – often supported by scholarships
- Fixed semester planning
- Studying in the heart of Berlin
- State accredited degrees

The Work Placement Training Programme (WPT) is included in this fee.

Study with Practical Orientation

Our professors and lecturers integrate the knowledge and experience they have acquired in industry directly into their classes. Lessons are prepared and delivered according to the latest teaching methods, which includes presentations, case studies and active discussions. Excursions and guest lectures provide students with extra grounding in the specialist field of Technology Transfer, while compulsory internships in the third semester allows students to apply the knowledge acquired through in-class presentations in a working environment. In the final semester, students are to prepare a Master’s thesis that will be assessed according to the academic standards of the university based on the quality requirements of the German conference of ministers of education.

Perspectives after Graduation

For global production companies to remain competitive, they need to be aware of and, when necessary, implement the latest developments related to international production technologies and processes. Successfully transferring such technological developments requires the knowhow of specialists. The bbw Hochschule – University of Applied Science has developed the “International Technology Transfer Management” Master’s programme to train future professionals in this field by providing them with skills to successfully perform the following:

- Manage international projects
- Safeguard international technology transfer processes
- Develop cooperative international support structures
- Reduce obstacles in emerging nations and developing countries
- Facilitate entrance into new markets
- Source competent local contact persons

Study Content

Technology Areas
- Automotive Technologies and Business
- Smart Factory and Digitalized Production
- Logistics and Mobility Technologies
- Technologies and Trends in Bioengineering

Technology Transfer Techniques
- Methods and Processes of Technology Transfer
- Technologies and Instruments of Technology Transfer

Management
- Principles of Management
- Product and Innovation Management
- International Management
- Project Management

Law
- International Business Law
- Intellectual Property Rights and Licensing

Communication
- Intercultural Communication

Case Study
- Student Consulting Project (SCP)
- Student Scientific Research Seminar

Foreign Language*
- Technical English
- Technical German as a foreign language

Final Degree
- Master Thesis and Colloquium

* For foreign students, 2 modules of German as a Foreign Language. German students will have the equivalent English instruction.